

## Privacy Policy

1. name and contact details of the data controller.

This data protection information applies to data processing by:

### DATA PROTECTION

#### Privacy Policy

1. name and contact details of the data controller

This data protection information applies to data processing by:

Mercer Holz GmbH

Hauptstraße 16

07366 Rosenthal am Rennsteig

E-mail: [unserewaelder@mercerint.com](mailto:unserewaelder@mercerint.com)

### 2. COLLECTION AND STORAGE OF PERSONAL DATA AS WELL AS TYPE AND PURPOSE OF THEIR USE

#### a) When visiting the website

When you visit our website [growingourforests.com](http://growingourforests.com) information is automatically sent to the server of our website by the browser used on your end device. This information is temporarily stored in a so-called log file. The following information is collected without your intervention and stored until automated deletion:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the accessed file,
- website from which the access was made (referrer URL),
- browser used and, if applicable, the operating system of your computer as well as the name of your access provider.

#### THE AFOREMENTIONED DATA IS PROCESSED BY US FOR THE FOLLOWING PURPOSES:

- Ensuring a smooth connection setup of the website,
- Ensuring a comfortable use of our website,
- evaluation of system security and stability as well as
- for other administrative purposes.
- The legal basis for the data processing is Art. 6 para. 1 p. 1 lit. f DSGVO. Our legitimate interest follows from the purposes for data collection listed above. In no case do we use the collected data for the purpose of drawing conclusions about your person.

#### b) WHEN USING OUR NEWSLETTER

We offer you the opportunity to subscribe to our newsletter. In doing so, it is necessary to provide a valid e-mail address.

The data processing for the purpose of the newsletter registration is carried out in accordance with Art. 6 para. 1 p. 1 lit. a DSGVO on the basis of your voluntarily given consent.

The personal data collected by us for the use of the newsletter will be deleted after unsubscription on your part.

### **3. TRANSFER OF DATA**

A transfer of your personal data to third parties for purposes other than those listed below does not take place.

We will only pass on your personal data to third parties if:

- you have given your express consent to do so in accordance with Art. 6 (1) p. 1 lit. a DSGVO,
- the disclosure is necessary for the assertion, exercise or defense of legal claims pursuant to Art. 6 (1) sentence 1 lit. f DSGVO and there is no reason to assume that you have an overriding interest worthy of protection in the non-disclosure of your data, in the event that a legal obligation exists for the disclosure pursuant to Art. 6 (1) sentence 1 lit. c DSGVO, as well as this is legally permissible and necessary according to Art. 6 para. 1 p. 1 lit. B DSGVO for the processing of contractual relationships with you.

### **4. COOKIES**

We use cookies on our website. These are small files that are automatically created by your browser and stored on your end device (laptop, tablet, smartphone or similar) when you visit our site. In the cookie, information is stored that arises in each case in connection with the specific end device used. This does not mean, however, that we thereby gain direct knowledge of your identity.

The use of cookies serves to make the use of our offer more pleasant for you. For example, we use so-called session cookies to recognize that you have already visited individual pages of our website. These are automatically deleted after you leave our site.

In addition, we also use temporary cookies to optimize user-friendliness, which are stored on your terminal device for a certain fixed period of time. If you visit our site again to use our services, it is automatically recognized that you have already been to our site and which entries and settings you have made so that you do not have to enter them again.

The data processed by cookies is necessary for the aforementioned purposes and to protect our legitimate interests in a technically error-free and optimized provision of our services in accordance with Art. 6 para. 1 p. 1 lit. f DSGVO.

Insofar as other cookies (e.g. cookies to analyze your user behavior) are stored, they are treated separately in this privacy policy. However, the complete deactivation of cookies may mean that you cannot use all the functions of our website.

### **5. DATA SUBJECT RIGHTS**

#### ***You have the right***

In accordance with Art. 15 DSGVO, to request information about your personal data processed by us. In particular, you can request information about the processing purposes, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right of complaint, the origin of your data if it has not been collected by us, and the existence of automated decision-making, including profiling, and, if applicable, meaningful information about its details;

- pursuant to Art. 16 DSGVO, to request the correction of incorrect or incomplete personal data stored by us without undue delay;
- pursuant to Art. 17 DSGVO, to request the erasure of your personal data stored by us, unless the processing is necessary for the exercise of the right to freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the establishment, exercise or defense of legal claims;

- pursuant to Art. 18 DSGVO, to request the restriction of the processing of your personal data, insofar as the accuracy of the data is disputed by you, the processing is unlawful, but you object to its erasure and we no longer require the data, but you need it for the assertion, exercise or defense of legal claims or you have objected to the processing pursuant to Art. 21 DSGVO;
- pursuant to Art. 20 DSGVO, to receive your personal data that you have provided to us in a structured, common and machine-readable format or to request that it be transferred to another controller;
- in accordance with Art. 7 (3) DSGVO, to revoke your consent once given to us at any time. This has the consequence that we may no longer continue the data processing based on this consent for the future; and
- complain to a supervisory authority in accordance with Art. 77 DSGVO. As a rule, you can contact the supervisory authority of your usual place of residence or workplace or our association headquarters for this purpose.

#### **6. RIGHT OF OBJECTION**

If your personal data is processed on the basis of legitimate interests pursuant to Art. 6 (1) p. 1 lit. f DSGVO, you have the right to object to the processing of your personal data pursuant to Art. 21 DSGVO, provided that there are grounds for doing so that arise from your particular situation or the objection is directed against direct advertising. In the latter case, you have a general right of objection, which is implemented by us without specifying a particular situation.

If you would like to exercise your right of revocation or objection, an e-mail to: [unserewaelder@mercerint.com](mailto:unserewaelder@mercerint.com) is sufficient.

#### **7. DATA SECURITY**

Within the website visit, we use the widespread SSL procedure (Secure Socket Layer) in conjunction with the highest encryption level supported by your browser. As a rule, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. You can tell whether an individual page of our website is encrypted by the closed key or lock symbol in the lower status bar of your browser.

We also use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

#### **8. UP-TO-DATENESS AND CHANGES OF THIS PRIVACY POLICY**

This data protection declaration is currently valid and has the status of March 2023.

Due to the further development of our website and offers on it or due to changed legal or regulatory requirements, it may become necessary to change this privacy policy. You can access and print out the current data protection declaration at any time on the website.